



# 2<sup>ND</sup> NORDIC-IBERIAN DOCTORAL WORKSHOP ON BUSINESS ECONOMICS

## CALL FOR PAPERS SUBMIT BY 15<sup>TH</sup> JANUARY 2025

We invite **PhD Students, Young Scholars, and more experienced researchers** to join us at the Nordic-Iberian Doctoral Workshop on Business Economics, where academic excellence meets the spirit of collaboration and friendships extend beyond borders. We look forward to your participation in two engaging yet relaxed days of research and social activities in serene Finland.

We encourage **PhD students and Young Scholars** (who graduated in or after 2019) to submit submissions in all fields of business economics, embracing both early-stage and advanced works.

Do you have an early-stage research idea and are looking for collaboration and co-authorship? We are calling on both **Young and Experienced Scholars** to submit their ideas to our novel “research pitch session” to expand their networks and collaborate through international and interdisciplinary co-authorship!

Please refer to the submission guidelines on the next page, and the special pitching session guidelines on the third page.



### NORDIC-IBERIAN DOCTORAL WORKSHOP

ON BUSINESS ECONOMICS

Empowering Progress  
Through Collaboration

## Call for Papers

Submit by  
15<sup>th</sup> January

Student-led  
Workshop at the  
University of  
Jyväskylä

23<sup>rd</sup> – 24<sup>th</sup> May 2025

Empowering  
Progress Through  
Collaboration

CONTACT US



# GENERAL SUBMISSION GUIDELINES

Please note that each applicant can present one paper in the presentation session and one paper in the research pitch session. This means that one applicant can have a maximum of two presentations in the workshop if one wishes to participate in both separate sessions. See the next page for guidelines and tips for the research pitch session. Additionally, presenters are expected to serve as discussants for a colleague's paper within their field of research.

The deadline for submission is **15th January 2025**, by 11:59 pm Finnish time (UTC+2). We kindly ask each applicant to submit only one application under their name per session. If the same author submits multiple papers, only the earliest application will be evaluated. Submissions will be selected based on a review by the Scientific Committee, and applicants will be notified of the application outcome **by e-mail at the beginning of March 2025**.

The Workshop starts on Friday morning, May 23rd, and runs until late afternoon on Saturday, 24th. The on-site presentation format is paper presentations, followed by a discussion, and the pitching session format is upcoming research pitches followed by a quick question round, and a coffee break for networking right after the session. In addition, there will be a workshop dinner on Saturday evening. There is **no participation fee** for the workshop.

## GUIDELINES FOR THE REGULAR PRESENTATION SESSION

Please submit either an extended abstract of strictly no more than 2000 words (references excluded) or a full manuscript. Both single and co-authored papers are welcome.

The extended abstract should provide a clear summary of the paper's contribution, methodology, data (in case of an empirical section), and main findings/results. Abstracts can contain figures and tables within the 2000-word limit.

Please, submit in pdf format by using this form: **Submission Form**. In the form, please specify your preference for the session format to be the 25-minute presentation session (including discussion). Note that we will ask you to upload separately a title page with authors' information and an anonymized extended abstract or an anonymized full manuscript.

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# GUIDELINES FOR THE RESEARCH PITCH SESSION

When applying for the separate pitching session, please submit all your personal information through our [Submission Form](#) and emphasize your field of research. Submitting a short extended abstract-like paper in PDF form about your ongoing research or a research idea is optional. In the form, please specify your preference for the 10-minute pitching session format.

Please note that the pitching session can be attended via videoconference; however, this option is not available for the regular presentation session. While videoconference attendance is possible for the pitching session, preference will be given to on-site presentations when selecting participants.

The presentation part of the pitching session should be kept to around 5 minutes to allow sufficient time for questions and discussion. Here are some guiding questions on forming a research pitch for our special session to find the most suitable co-author for your upcoming research. You don't need to use all the questions—feel free to choose the ones that best fit your needs.

**You, the researcher:** who are you as a researcher? What is your field of interest?

**Motivation:** what is that interesting problem you want to study? What is the gap in the literature? Are there some previous papers you want to build on?

**Projection:** are you looking for a specific piece of research or do you want to develop a paper set?

**Methodology:** either you have some methods in mind, or this is the piece of the puzzle your research is missing. Maybe you are looking for a different point of view and a new methodology to explore.

**Data:** do you have a dataset ready to fire up? Are you looking for collaborators to conduct a study? Maybe you have thoughts about an experiment design...

**Number of authors:** how many people are you looking for? Are you a single author looking for one or two collaborators? Or are you presenting that idea you had while talking to a colleague and you two are looking for a third companion...

**Timeline:** When do you estimate the research will be finished/on a stage ready to present at conferences and (hopefully) publish?

## **KEYNOTE SPEAKERS**

Renée Adams – Professor of Finance, Saïd Business School, the University of Oxford

Juan Pablo Maïcas – Professor of Strategic Management, CUNEF Universidad.

## **SCIENTIFIC COMMITTEE**

Heikki Lehkonen – University of Jyväskylä, Finland – Chair

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